

SUCCESSSES

- 🌱 Reached over 4,000 Alameda County UC CalFresh residents
- 🌱 Partnered with educator extenders reaching 1,668 children ages 3-5 and their families
- 🌱 Over 750 sq. ft. of school gardens were revitalized and sustained



RESULTS

Youth

- 🌱 95% of teachers strongly agree or agree that students can easily identify healthy food choices.

Adult

- 🌱 50% showed improvement in frequency of reading food labels and 26% report drinking less soda.

Organizational

- 🌱 Playground Stencils
- 🌱 School Gardens
- 🌱 CATCH
- 🌱 Smarter Lunchroom
- 🌱 Community Produce Stands

IMPROVING CALIFORNIA'S HEALTH THROUGH SNAP-ED

County Statement:

California ranks 51 among all states in SNAP participation and has a Food Access Index of 65.2% (FRAC). Alameda County with a SNAP participation rate of 56.9% has a Food Access rate of 66.4%. Over 16% of individuals in Alameda County live below the poverty level; 20.7% are under the age of 18; 30.9% are single parents; and over 13.5% are 65 and over (Census). The Food Bank reports that 40,000 (40% children, 18% seniors) seek food weekly; over 82% run out of CalFresh benefits monthly, 47% choose between paying rent and food, those hungry are 38% families with children and 39% seniors.

Serving Individuals and Communities

- Over 2,000 nutrition education sessions delivered, reaching 621 Alameda County residents with series based nutrition education.
- Over 1500 students and families reached with nutrition education classes and resources.

Providing Education

Youth Programming

- Go Glow Grow curriculum used in 28 Early Childhood Education (ECE) sites by 77 teachers reaching 1,668 students ages 3-5
- Grow it! Try it! Like it! Curriculum used in 12 school gardens by 34 teachers reaching 867 students

Adult and Senior Programming:

- Eating Smart, Being Active curriculum used in 17 Early Childhood Education sites, serving 251 parents aged 18-59
- Eat Smart, Live Strong curriculum used in 20 low income senior housing and food distribution sites, serving 370 seniors

Helping to Make Organizational and Environmental Changes

- Playground Stencils implemented at 4 ECE sites
- 12 ECE school gardens
- Smarter Lunchrooms Movement implemented in 2 ECE sites
- 1 Community Produce Stand at a low income senior housing site
- CATCH ECE curriculum training for 27 teachers, implemented in 22 ECE sites

Serving California Agriculture

- In partnership with Oakland Housing Authority and Mandela Marketplace, a monthly Community Produce Stand was brought to a low income senior housing site.

Building Partnerships

- Oakland Unified School District
- Oakland Public Education Fund
- Clinton Global Initiative
- Oakland Housing Authority
- Satellite Affordable Housing Associates

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