



UCCE Kings

SUCCESSSES

- Kings County, in collaboration with county partners, successfully piloted a farmers market, which provided EBT accessibility to low income families. The market ran consistently on a monthly basis and served over 300 participants!
- Kings County increased the number of community/school gardens and improved access to fresh produce to eligible populations.



RESULTS

Youth

- 59% of teachers strongly agreed more students can identify healthy food choices food choices.
- “Children show excitement each time the healthy ladies do their presentation. Children are more willing to try new foods and they participate!”

Adult

- 87 % can identify community resources to use if needed.
- “This program reinforced habits that I have been establishing. It showed me anew way for me to look at goal planning.”

IMPROVING CALIFORNIA'S HEALTH THROUGH SNAP-ED

County Statement:

Kings County is located midway between San Francisco and Los Angeles in the heart of the San Joaquin Valley. Food insecurity and inadequate nutrition are serious issues for Kings County. In Kings County, 19.3% of families with children under the age of 18 are living beneath the federal poverty level compared to the 14.4% statewide poverty range (US Census Bureau, 2013).

Serving Individuals and Communities

- UCCE Kings County reached over 29,000 CalFresh eligible participants in 2016 and remains the leader in providing nutrition education support to agencies serving low-income communities.

Providing Education

- UCCE provides evidence-based nutrition education in the areas of food resource management (food safety, meal planning, label reading), financial literacy (community resources), and physical activity.

Helping to Make Organizational and Environmental Changes

- Kings County collaborates with county partners utilizing a comprehensive, multi-level approach that integrates Policy, System, and Environmental changes in conjunction with evidence-based nutrition education and obesity prevention interventions.

Serving California Agriculture

- Kings County is ranked 8th among counties in agricultural production in the state (Kings County Farm Bureau, 2014). Kings County utilizes the knowledge and resources of UCCE Master Gardeners to establish and maintain community gardens and farmers markets in low-income areas such as eligible schools and qualifying community sites.

Building Partnerships

- UCCE Kings County collaborates with many county partners:

 - Kings Community Action Organization
 - Kings Human Services
 - Health Department
 - Commission on Aging
 - Ready Program
 - West Hills College
 - Partnership for Prevention
 - City of Avenal



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SUCCESSSES

✦ School-based farmers' markets have been a huge success in Tulare county and continue to be a valuable resource for hundreds of low-income families.

✦ "I am very grateful for this farmers market because it has helped my family get fresh produce that we can't always afford"

-Parent



RESULTS

Youth

- ✦ 78% of teachers agreed that more students were choosing more fruits or vegetables in the cafeteria.
- ✦ "The students enjoy learning about nutrition and healthy lifestyles. This truly adds to our curriculum! Thank you."

Adult

- ✦ 94% improved their knowledge of easy ways to save money on food.
- ✦ "I'm going to make infused water today when I go home!"

IMPROVING CALIFORNIA'S HEALTH THROUGH SNAP-ED

County Statement:

Tulare County ranks among the lowest county in food security and the highest in low-income residents. UC CalFresh, Tulare addresses these issues by educating low-income families to adopt life applicable skills and practices in money and food resource management, food safety, healthy food selection and preparation, and increasing opportunity for physical activity.

Serving Individuals and Communities

- UCCE Tulare County reached over 24,000 CalFresh eligible participants in 2016 and remains the leader in providing nutrition education support to agencies serving low-income communities.

Providing Education

- UCCE provides evidence-based nutrition education in the areas of food resource management (food safety, meal planning, label reading), financial literacy (community resources), and physical activity.

Helping to Make Organizational and Environmental Changes

- Tulare County collaborates with county partners utilizing a comprehensive, multi-level approach that integrates Policy, System, and Environmental changes in conjunction with evidence-based nutrition education and obesity prevention interventions.

Serving California Agriculture

- Tulare County leads the nation in dairy production and ranks as the number one largest agricultural producing county in the entire nation (Tulare County Farm Bureau, 2016). UCCE works closely with Tulare County's largest food bank to provide fresh produce accessibility to low-income families in food desert communities.

Building Partnerships

- Tulare County partners collaborates with many partners:
 - Tulare FoodLink
 - Tulare County Nutrition Collaborative
 - Local Health Department
 - Tulare Office of Education
 - Tulare County Farm Bureau
 - International Agri-Center
 - Public Libraries
 - Kaweah Delta Foundation
 - Master Gardeners
 - School Districts



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